

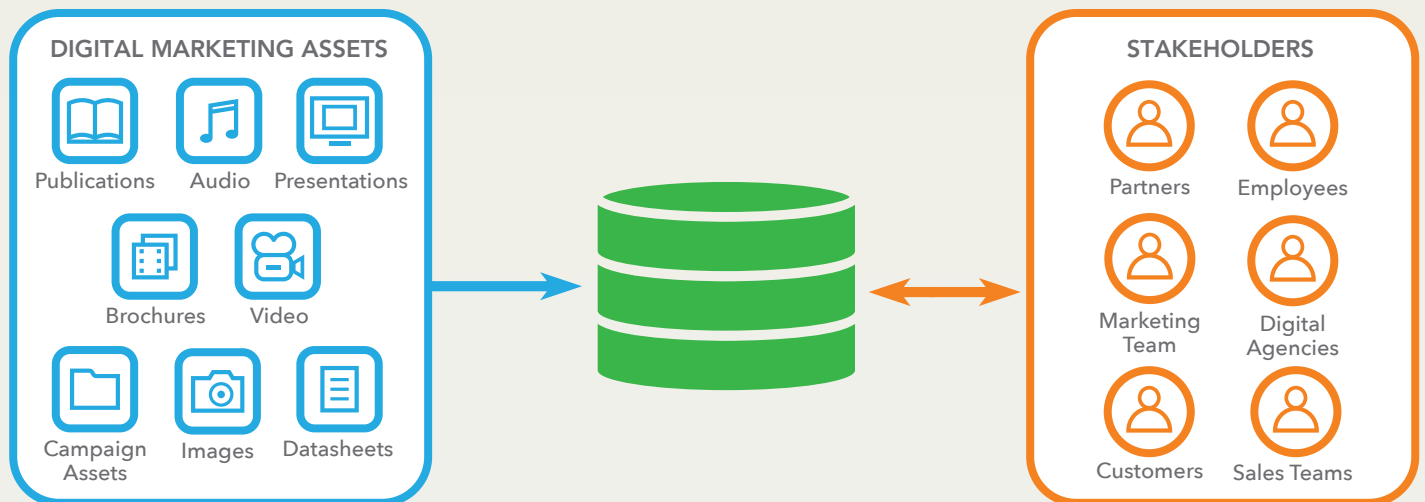
# SOLUTION: Marketing Asset Center

## A new and easy way to manage and distribute digital marketing assets.

Rivet Logic's Marketing Asset Center provides businesses with a centralized way to create, manage, and repurpose all digital marketing assets, and distribute them to all stakeholders through an intuitive and personalized experience for each user role.

"Your brand is the single most important investment you can make in your business."

—Steve Forbes



### FEATURES

- Centralize All Digital Marketing Assets
- Quickly Find Assets
- Collaborate
- Easily Distribute and Share Marketing Assets
- Personalized Experiences
- Secure

Powered by:  Alfresco™

### BUSINESS BENEFITS

- Ensure Consistent Brand Messaging
- Marketing Productivity
- Sales Enablement
- Global Simultaneous Campaign Rollouts
- Streamlined Sales/Marketing Coordination
- Proven Technology