

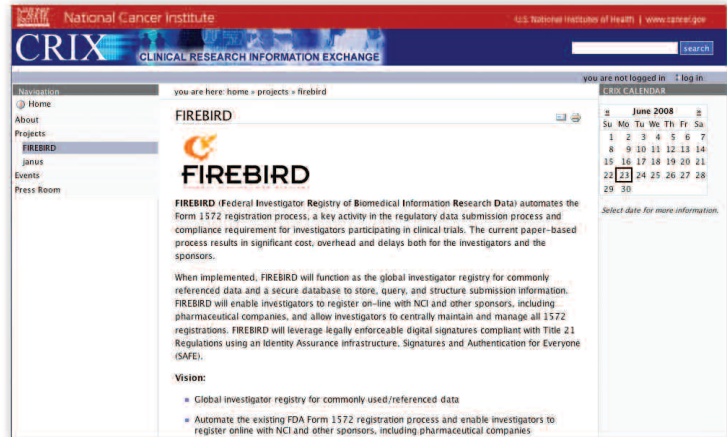
Collaboration and community drive innovation and business value

The explosion of Web 2.0 capabilities such as social networking applications, blogs, wikis and other types of user-generated content have transformed the Web from a static information repository to a dynamic platform for collaboration, innovation and shared information. Increasingly, interaction and communication with external parties is becoming vital to maximize visibility, build brand value and drive innovation.

As personal use of blogs, forums, RSS feeds and social networking sites becomes more ubiquitous, so too do workplace demands for similar collaboration and community functionality. Today's employees seek to reach beyond the boundaries of the enterprise to communicate with customers, partners and other external entities. Building relationships through communities and social networking is fast becoming a business best practice. Organizations that facilitate collaboration capability with external parties stand to gain a significant strategic advantage, as these enabling technologies and tools help drive productivity, optimize communication and generate greater revenue.

Rivet Logic—Changing the face of the Web through open source solutions

Rivet Logic addresses many of today's workplace challenges with Web Collaboration and Community (WCC) Solutions that enable organizations to extend communication and knowledge-sharing activity beyond the boundaries of the enterprise in ways that encourage external relationships and drive business value. Through open source portal and



Clinical Research Information Exchange (CRIX)—Streamlining clinical trials through Web-based collaboration

extranet integration, social media capability, and user-generated content management and delivery, Rivet Logic's solutions yield dramatic results, including greater organizational efficiency, more effective customer service and outreach, and lower IT costs and resource utilization.

Extending communication capability and productivity through flexible Web-based collaboration

Both inside and outside the enterprise, the ability to share information, ideas and subject matter expertise is critical to organizational success. Yet, most off-the-shelf collaborative software suites are difficult to integrate into existing tools and applications, expensive to scale across the enterprise, and costly to maintain and upgrade. Built upon best-of-breed open source technology, Rivet Logic's WCC Solutions enable organizations of any kind to cost effectively and seamlessly introduce a wide range of collaboration and community tools into the work environment, including the following:

- **Portals:** Companies and organizations today are empowering employees, customers, partners, members and other key stakeholders with greater control and flexibility over how enterprise-wide knowledge is shared. Portals, whether on the intranet, as a public Web site or as a mashup, are increasingly being used to

CAPABILITIES

- Social media and collaborative functionality and integration—including portals, wikis, blogs and forums—that drives productivity
- Application-agnostic Web-based portal solutions that support broad collaboration with internal and external users
- Web 2.0 tools and functionality that deliver measurable business benefits and strategic advantages
- Flexible and cost-effective content management and Web publishing solutions that eliminate IT and Web development bottlenecks

support collaboration, offering all users a unified interface from which to access a wide range of information. Rivet Logic's WCC Solutions deliver application-agnostic Web-based portal solutions that support broad collaboration with internal and external users, enabling online community activity that drives innovation, productivity and business value.

- **User-generated content:** From forums and blogs to wikis and virtual workspaces, user-generated content environments serve to unite all stakeholders—both within and outside the enterprise—in ways that promote knowledge sharing, new ideas and innovation. Through a wide range of user-generated collaboration functionality, Rivet Logic's WCC Solutions enable organizations to transform traditional document-focused processes into more productive and creative collaborative strategies that connect people throughout the enterprise with external communities and entities. The ability to develop innovative workflow processes enables organizations to differentiate services and products for optimal business value.
- **Web content management:** As the number of published Web pages proliferates, managing Web content across multiple sites and multiple languages is becoming a challenge for many. And as the number of site authors seeking to update pages grows, so too does the reliance on Web development and IT departments. Rivet Logic's WCC Solutions deliver cost-effective and user-friendly Web content management solutions that eliminate IT and Web development bottlenecks by placing publishing and content management capability into the hands of business end-users.
- **Web 2.0 adoption:** Business adoption of Web 2.0 tools is increasing as more and more organizations seek to leverage community, collaboration and social media functionality within the enterprise. However, Web 2.0 tools lack real value

unless they can deliver measurable business benefits and strategic advantages. Rivet Logic's WCC Solutions extend traditional communication capability through user-centric tools and strategies designed to facilitate collaborative work environments, promote shared knowledge and innovation, and drive results. Rivet Logic ensures the implementation of Web 2.0 capabilities in a secure manner that is suitable for today's enterprises.

Web Collaboration and Community Solutions by Rivet Logic—Cost-effective open source solutions that drive value

Web Collaboration and Community Solutions by Rivet Logic provide employees, customers and other stakeholders with the tools they need to share information and innovate in ways that benefit both business end-users and IT departments. Shifting communication functionality, content management and Web publishing control to the content owners frees up IT resources, eliminates development bottlenecks and enables organizations to focus on strategic goals.

Supported Open Source Platforms

- Alfresco ECM and WCM
- JBoss Enterprise Middleware
- Liferay Portal
- PHP
- My SQL
- Ingres

Featured Partners



As an Alfresco Professional Services Partner, Rivet Logic offers expert architectural design, customization, integration and support services.



As a Preferred Partner for Liferay, Rivet Logic offers extensive Liferay Portal expertise. Our portal solutions provide a robust, easy-to-maintain, and cost-effective alternative to proprietary software.

BENEFITS

- Lower costs and dramatically improve ROI by redirecting IT dollars to revenue-generating business functions
- Easily deploy, migrate and integrate content with existing enterprise applications, workflows and business processes
- Improve customer service, product development and target marketing through social media and knowledge-sharing functionality
- Lower customization and development costs with open standards and interfaces
- Reduce costs through zero licensing fees, no forced upgrades or vendor "lock-ins"

For more information about how Rivet Logic's Web Community and Collaboration Solutions can benefit your business, contact us at:
703.234.7761
rivetlogic.com