

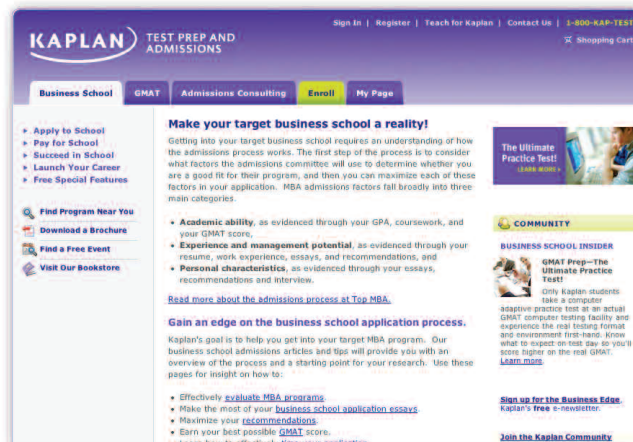
Effective Web content management and delivery drives business results

Across enterprises and organizations of all types, Web content is exploding. In fact, the number of Web pages is growing at an annual rate of over 30 percent. As the growth of Web content proliferates, the expectations of businesses and end-users increase as well. Demand for end-user publishing capability, multi-site and multi-language content management, and Web 2.0 social media functionality for multiple stakeholders continues to rise.

Many of today's existing off-the-shelf content management tools lack the flexibility and facility that organizations need to keep pace with end-user demand for greater Web content management, delivery and workflow efficiency. As the Web evolves from a static publishing platform into a collaborative work environment for conducting business and interacting with partners and customers, organizations seek solutions that are easy to use, scalable across the enterprise, and shift control from IT and Web development departments to the business end-user.

Rivet Logic—Simplifying and accelerating Web publishing across the enterprise

Rivet Logic's Web Content Management (WCM) Solutions simplify Web page maintenance by enabling business end-users to quickly generate, manage and publish a wide array of content without the need for sophisticated technical knowledge. Whether you are migrating from a legacy Web content platform or developing an open source platform from the ground up,



Kaplan Test Prep—Streamlining operations and improving end-user productivity through easy-to-use authoring and publishing functionality

Rivet Logic's WCM Solutions increase collaboration across the enterprise, facilitate quick access to timely information and drive business success through more efficient publishing, authoring and workflow, as well as providing high-performance Web content delivery.

Enabling end-user control with flexible, rapidly deployed Web content management solutions

All enterprises have their own unique needs, processes, compliance challenges and content requirements. Yet most off-the-shelf Web content management solutions fail to meet all organizational requirements. Built upon best-of-breed open source technology, Rivet Logic's WCM Solutions enable organizations of any kind to cost effectively introduce a wide range of capabilities into the enterprise or on the Internet, including the following:

- **Content management:** With the increasing demand for next-generation Web capability comes a pressing need to more effectively capture, control and manage Web content from disparate sources across the enterprise. Rivet Logic enables centralized, secure access and management of all types of content from any author, language or system, regardless of platform or location. Rivet Logic's WCM Solutions deliver full library services, including user

CAPABILITIES

- Multiple site management through centralized control of Web site architecture, navigation and presentation
- User authentication, version control and permissions-based access to all content
- Anytime, anywhere Web publishing through easy-to-use content management tools that put control in the hands of business end-users
- Scalable Web content management solutions that enable organizations to easily increase the number of sites and accommodate larger volumes of content
- Multiple channel (portal, Web sites, email, etc.) integration that connects users on a variety of devices (laptop, cell phone, PDA, etc.)
- High-performance, enterprise-grade Web content delivery
- Open source and open architecture to support seamless integration with blogs, enterprise content repositories, Web analytics, ad servers, eCommerce and ERP systems, and content delivery networks, among other features

authentication, check in/out version control, content preview, workflow and approvals—all resulting in greater efficiency and end-user control.

- **Publishing:** For many organizations, Web publishing is critical to business success, as employees, customers and other stakeholders demand instant access to timely information. But traditional Web publishing often results in IT department or Web development bottlenecks. Rivet Logic's WCM solutions eliminate publishing lag time by putting control into the hands of the business end-user—resulting in more timely and valuable content for employees and other internal stakeholders, as well as external partners and clients.
- **Multi-site management:** The explosion of Web-based content has led many organizations to utilize multiple sites as a way to balance internal and external line-of-business needs. Intranets, extranets and public Web sites all present different challenges, yet are vital to business growth and success. Rivet Logic's WCM Solutions enable organizations to easily manage multiple sites through centralized control of Web site architecture, navigation and presentation. End-users can contribute, modify and approve content with ease while reducing IT involvement in site maintenance.
- **Next-generation Web capability:** Today, the propagation of Web-based information is much more about delivering context over content. Employees, customers and other stakeholders have come to expect personalized Web-based experiences that enable interaction and shared knowledge. Through a wide range of open source social media tools and functionality, Rivet Logic develops highly collaborative environments that provide users with engaging Web experiences that help organizations gain a competitive advantage and optimal business value.

Web Content Management Solutions by Rivet Logic—Cost-effective open source solutions that maximize ROI

As the nature of Web content continues to evolve, Rivet Logic's uniquely tailored solutions will enable you to conduct business, collaborate with stakeholders, and scale your content management capability to include ever-increasing numbers of sites and volumes of Web pages across the enterprise. Web Content Management Solutions by Rivet Logic provide end-users with the tools they need to easily manage and publish a wide range of media types anytime and anywhere. Moreover, Rivet Logic's WCM Solutions deliver numerous IT benefits, including rapid deployment, accelerated problem/resolution cycle times and the ability to extend content updating capability to the business end-user.

Supported Open Source Platforms

- Alfresco Web Content Management
- JBoss Enterprise Middleware
- Liferay
- PHP
- My SQL
- Ingres

Featured Partners



As an Alfresco Professional Services Partner, Rivet Logic offers expert architectural design, customization, integration and support services.



As a Certified Systems Integrator for JBoss, Rivet Logic enables customers to leverage extensive expertise in service-oriented architectures and open source application infrastructure.

BENEFITS

- Minimize the end-user learning curve by implementing a familiar Web browser interface for Web content management and publishing
- Streamline publishing processes via centralized workflow management
- Accelerate updating times by putting publishing control in the hands of the end-user
- Eliminate IT bottlenecks by providing easy-to-use editing and publishing tools for non-technical users
- Lower customization and development costs with open standards and interfaces
- Engage Web site visitors with rich user interfaces and content-rich interaction
- Reduce operational costs with zero licensing fees, no forced upgrades or vendor "lock-ins"

For more information about how Rivet Logic's Web Content Management Solutions can benefit your business, contact us at:
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